

*Commonwealth Prevention  
Alliance 21st Annual  
Prevention Conference*

*“Leading the Challenge”*

*June 8-10, 2011 Nittany Lion Inn  
State College, PA*



*Pre-Conference  
Coalition  
Leadership Institute  
June 7, 2011*

*In Partnership with:*



[www.commonwealthpreventionalliance.org](http://www.commonwealthpreventionalliance.org)

THE COMMONWEALTH PREVENTION ALLIANCE WOULD  
LIKE TO ACKNOWLEDGE THE FOLLOWING  
COLLABORATING PARTNERS  
FOR THEIR INVALUABLE CONTRIBUTIONS AND  
ASSISTANCE TO THIS CONFERENCE:

*PA Department of Health  
Bureau of Drug and Alcohol Programs*

*Pennsylvania Commission on  
Crime and Delinquency*

*EPISCenter  
Penn State University*

*PA Attorney General's Office*

*Pennsylvania Certification Board*

*PA DUI Association*

*Pennsylvania Liquor Control Board*

*Center for the Application of Prevention  
Technologies*

# *PRE-CONFERENCE AGENDA*

## *TUESDAY, JUNE 7, 2011:*

- 9:00 Registration and Exhibits Open
- 10:00 Welcome & Opening: Kathrine Muller and Brian Bumbarger
- 10:30 - 12:00 Concurrent Tracks (choose one for the day)
- Track One: An Overview of Pennsylvania Commission on Crime and Delinquency-Supported Evidence-Based Programs
  - Track Two: Group/Organizational Leadership Skills (from the Learning Today, Leading Tomorrow Curriculum)
  - Track Three: Community/Public Policy Leadership Skills (from the Learning Today, Leading Tomorrow Curriculum)
- 12:00 - 1:30 ***Networking Lunch*** – Coalitions Leadership Awards presented
- 1:30 - 3:00 Concurrent Tracks continued
- 3:00 – 3:30 ***Break***
- 3:30 - 5:00 Concurrent Tracks concluded

The Commonwealth Prevention Alliance is pleased to have the 2011 Pre-Conference sponsored by the Pennsylvania Commission on Crime and Delinquency with support provided by The EPISCenter at Penn State University. This day of training is provided free of charge, but is limited to 150 registrants. Pennsylvania Pre-Conference registrants are eligible to apply for roundtrip mileage reimbursement. Reimbursement forms provided in the training packet must be completed and returned to the Conference Registration Desk anytime from June 8-10, 2011. (Conference registrants must attend the Pre-Conference in order to qualify for mileage reimbursement.)

# CONFERENCE AGENDA

## WEDNESDAY, JUNE 8, 2011:

- 7:30-8:30 Registration, Exhibits Open and Continental Breakfast
- 8:30-10:00 Welcome Kathrine Muller  
Maggie Marcopul Award Presentation  
"Kickoff" Keynote: Jay Paterno
- 10:00-10:30 *BREAK & EXHIBITS*
- 10:30-12:00 Workshop Session #1
- 12:00-1:30 *LUNCH*
- 1:30-3:00 Workshop Session #2
- 3:00-3:30 *BREAK*
- 3:30-5:00 Workshop Session #2 (Continued)

## THURSDAY, JUNE 9, 2011:

- 7:30-8:30 Registration, Exhibits Open and Continental Breakfast
- 8:30-10:00 Keynote: From Our Nation to Our State -  
What We Have Learned about FASD Daniel Dubovsky
- 10:00-10:30 *BREAK & EXHIBITS*
- 10:30-12:00 Workshop Session #3
- 12:00-1:45 *LUNCH & STATE PANEL* Invited Panelists:  
Robin Rothermel, Michael Pennington, Leslie Coombe, and Michelle Denk
- 1:45-2:00 *BREAK & EXHIBITS*
- 2:00-3:30 Workshop Session #4
- 3:30-4:00 *BREAK & EXHIBITS*
- 4:00-5:00 Workshop Session #5

## FRIDAY, JUNE 10, 2011:

- 7:30-8:30 *BREAKFAST*
- 8:30 -9:15 CPA Annual Meeting & Door Prizes
- 9:30-11:30 Workshop Session #6

PCB Credits are provided for all Conference attendees.  
Act 48 Credits for PA Certified Teachers are provided free of charge to CPA Members.  
Non-members may receive the Act 48 Credits for a minimal administrative fee. See registration page for details.

# *PRE-CONFERENCE OVERVIEW*

*TUESDAY, JUNE 7, 2011*

**10:00-10:25**                    **Opening and Welcome:** *Kathrine Muller, CPA President*  
*Brian Bumbarger, EPISCenter Director*

**Workshop times:** 10:30 – 12:00 p.m., 1:30 - 3:00 p.m., 3:30 – 5:00 p.m.

**Registrants will select one of the following tracks to attend the entire day:**

**Track #1 An Overview of PCCD-Supported Evidence-Based Programs:** This workshop will provide an overview of six evidence-based programs supported by PCCD, including LifeSkills Training, Olweus Bullying Prevention Program, Promoting Alternative Thinking Strategies, The Incredible Years, Big Brothers/Big Sisters, and Strengthening Families 10-14. EPISCenter staff will provide an overview of each program, discuss the risk and protective factors and behaviors targeted, and address frequently asked questions about program adoption and implementation. The session will also present tools to assist communities in selecting the right evidence-based program to meet community needs.

*Presented by: Kimberly McCarthy, Kim Peters, and Roger Spaw, Prevention Coordinators, EPISCenter, Penn State University.*

**Track #2 Group/Organizational Leadership Skills:** From the Learning Today, Leading Tomorrow curriculum (<http://extension.psu.edu/leadership>) - Productive and highly-functioning group members accept and support differences, communicate openly with respect, and work together for mutual goals. This workshop will provide a variety of skill-building activities and approaches to meet the needs of group members and encourage effective decision making and actions focused on the elements of productive groups, planning and implementing effective meetings, and team-building. Group conflict management will also be included.

*Presented by: Debra Gregory, Penn State Extension Educator.*

**Track #3 Community/Public Policy Leadership Skills:** From the Learning Today, Leading Tomorrow curriculum (<http://extension.psu.edu/leadership>) - This workshop will offer 3 components of the LTLT curriculum. “Dealing with Change” provides skills and tools for identifying and understanding change in the community. “Public Issues” provides tools for analyzing public issues and developing action strategies. “Active Leadership” discusses the basics and benefits of strategic planning and the role it can play in helping your organization address public issues.

*Presented by: Judy Chambers, Penn State Extension Educator.*

# CONFERENCE OVERVIEW

WEDNESDAY, JUNE 8, 2011

**8:30-9:00** Welcome and Presentation of the “Maggie Marcopul Award” for Service to the Prevention Field – *Kathrine Muller, CPA President*

**9:00-10:00** “Kickoff” Keynote: **Jay Paterno**  
Assistant Coach, Quarterbacks  
Penn State University Football

## TEAMING UP

The job of drug and alcohol prevention professionals has gotten bigger as more and more challenges occur while funding is shrinking in several areas. Prevention work is greatly needed and also, greatly under-appreciated. Teaming Up: the path to success includes a broad vision, partnerships and collaboration, knowing the partners/players and building on their collective strengths.

## WORKSHOP SESSION #1 10:30 – 12:00 PM

**1A** **Integration of Models:** There are a number of popular models for developing a community prevention coalition. Although the models are often viewed as competing, in reality they have many more similarities than differences. Though funding streams often dictate a certain way of "doing business," we are left to contemplate what really works best for our community and whether it's possible to pursue funding without significantly changing course. This workshop will offer participants the opportunity to hear from several experienced coalition leaders how they have successfully accessed funding and integrated best practices from different initiatives such as Drug Free Communities, Strategic Prevention Framework, 40 Assets, and Communities That Care to support successful coalition development and lead their coalition movement, without losing sight of their community's vision and priorities. This panel workshop will be interactive and provide ample time for participant questions. *Moderated by: Brian Bumbarger, Director, EPISCenter; Panelists: Kim Bowman, Executive Director of Chester County Dept. of Drug and Alcohol Services; Kelly Brown, Director of Family Services of Norristown; Susan Ford, Executive Director of Clearfield-Jefferson Drug and Alcohol Commission; and Nancy Records, Community Mobilizer for Mifflin County CTC.*

**1B. Defensive Behaviors – The Five-Headed Monster:** We have all heard or made statements such as, “I hate it when she gets defensive,” “When he becomes defensive there is no use talking to him,” or “Why are you being so defensive?” These and many other similar statements suggest that defensiveness is a negative set of behaviors and is certainly not a desirable characteristic. This workshop will provide the participants with insight into defensive behavior. They will learn its description, characteristics, its place in the continuum of interpersonal behavior, and strategies to use to address and de-escalate it.

*Presented by: Robert Truscello, Supervisor of Special Education, ARIN Intermediate Unit 28.*

**1C. Enough Snuff – A Guide for Quitting Smokeless Tobacco:** Smokeless tobacco use is not a safe alternative to smoking. According to the 2009 Youth Risk Behavior survey, 15 percent of U.S. high school boys currently use smokeless tobacco products. Become familiar with the growing variety of smokeless products and learn why they appeal to youth. Obtain tools for prevention and cessation, with an in-depth look at Enough Snuff, an evidence-based Research-Tested Intervention Program (RTIP) for smokeless tobacco cessation. During this workshop participants to learn the following: types of smokeless tobacco products, risks of using smokeless tobacco products, marketing techniques of smokeless tobacco products, implementation techniques of ‘Enough Snuff’, an assisted self-help cessation program for smokeless users, and resources.

*Presented by: Merrilynn Cushman, Tobacco Programs Coordinator, Titusville Area Hospital.*

**1D. Enhancing Your Prevention Efforts Through the Adoptive Families Concept:** Allegheny County Bureau of Drug and Alcohol contracts with 10 community organizations to provide prevention services to school districts and municipalities. The focus of their services, in the past 25 years, has been providing educational sessions in the school districts. In 2004 the Bureau conducted an analysis of PBPS data which revealed very limited prevention services were being conducted in the community. The drug and alcohol prevention providers were given the task to discuss what approach was needed to improve and provide prevention activities in communities that were not being served. Providers were asked to conduct an assessment of prevention activities existing in the communities chosen. The drug and alcohol prevention providers were required to implement prevention programs and activities in these communities. Providers were asked to collaborate with existing entities such as: churches, Boys & Girls Clubs of America, community centers, etc. This workshop will present the results of the prevention providers’ efforts to provide services to the underserved communities.

*Presented by: Rick Williams, SCA Prevention Coordinator, Allegheny County Bureau of Drug and Alcohol.*

**1E. Not Just for Adults: Developing Youth Engagement in Our Local Community Coalition:** Youth speak to youth. Not only are youth voices important, but youth leadership can have a significant impact on changing peer culture and the environment for youth. Youth

leaders can play a critical role in informing the adult community about how to reach youth with effective prevention messages and strategies. Youth leaders can effectively promote the message of living above the influence. Learn how the Adams County Collaborating For Youth (CFY) Youth Coalition was formed, how their leadership skills are, continually, being developed and share their experiences through a narrated photo journey. Collaborating For Youth staff and adult CFY Youth Coalition mentors will also share their experiences of developing and supporting the CFY Youth Coalition from a practical perspective.

*Presented by: Sharron Michels, Executive Director, Center For Youth & Community Development; Emily Knowles Kellett, Drug Free Communities Coordinator, Center For Youth & Community Development; Eileen Grenell, Prevention Specialist, It Takes A Village, Inc./Adams County Substance Abuse Prevention Program; Several youth from Adams County Collaborating For Youth Coalition.*

## **WORKSHOP SESSION #2**

### **1:30 – 5:00 P.M.**

**2A. Developing and Implementing a Comprehensive Sustainability Plan:** This workshop will introduce participants to the components, importance and best practices of an organizational sustainability plan and the steps necessary to effectively implement their plans for long term use and success. This workshop will take a broad organizational approach to sustainability - moving beyond simple financial sustainability toward a mission-driven, goal-oriented series of considerations and actions.

*Presented by: Walt Whitmer, Senior Extension Associate, Penn State Cooperative Extension.*

**2B. Data Driven Planning and Implementation - One State's Strategy to Build a Data Driven System:** This three hour workshop will take participants on the journey that the New Hampshire Bureau of Drug and Alcohol Services embarked upon during and following Strategic Prevention Framework funding to create a prevention delivery system that is both community-based and data-driven. The step-by-step parallel process at the community, practitioner and state level were and are vital to engaged communities, interventions appropriate and effective for community risk and protective factors, and a data-driven system to ensure outcomes related to targeted goals and objectives. Resources shared will include a state-level logic model, NH Core Measure instrument, NH Service to Science application for non-NREPP funded programs and scoring/review rubric used by the Expert Panel, examples of presentations of population level data monitoring such as GIS mapping of local arrest data and how data is used to show correlations between substance use and other indicators such as academic performance and parent disapproval of substance use. Recommendations and common pitfalls in community-driven planning and implementation will be discussed throughout the presentation. Finally, a discussion on how a data-driven system supports legislative priorities, community and state leadership, resource development, and effective policy will conclude the workshop. The learning objectives are: to be introduced to one state's prevention delivery system; to understand how data can be used by communities and



prevention practitioners to plan and implement appropriate evidence-based prevention activities; to be exposed to different ways to use data collection to inform prevention priorities; to understand ways that data can be used to support quality improvement with prevention practitioners; and to be exposed to resources used to build a data-driven prevention system.

*Presented by: Lisa Muré, Senior Consultant, JSI Research & Training, Inc. and Director, New Hampshire Center for Excellence.*

**2C. Current Drug Trends:** This workshop is designed to give attendees updated information on new growth trends of drug use, and the new trends in our culture which are related to drug usage. Emphasis will be given to the top five substances that account for the majority of admissions for drug treatment. The impact of these drugs on the culture will also be discussed. The objectives of this workshop will be to increase understanding of the current drug trends and their impact on the culture, and to increase awareness regarding drug terms, drug trends, and the cost of drugs.

*Presented by: Vince Mercuri, Executive Director, The Open Door.*

**2D. Prevention 101:** This workshop is designed for new prevention specialists and those interested in prevention. It will cover information about the history and development of prevention, federal strategies, Strategic Prevention Framework, evidence-based programs, and other facts about the broad field of prevention. Particular emphasis will be given to information relevant to the Commonwealth of Pennsylvania.

*Presented by: Dawn Housel, Executive Director, Personal Solutions, Inc.*

**2E. WDYK ABT Technology 4 yr Coalition? Learn What This Means and How to Use Technology to Benefit Your Coalition:** This workshop will explore simple strategies and the available technologies that coalitions can employ in order to better connect members. Participants will learn how to create Facebook pages, blogs, and how to use Twitter. In addition, we will look at how cell phones and email can also be used as alert systems. Participants will also explore some of the difficulties that can come with a technology introduction and will learn skills to handle these problems. Finally references will be provided to each participant so that they may continue to explore how technology can be used for their coalition.

*Presented by: Malissa Martino, Coalition Coordinator, Clearfield-Jefferson Drug-Free Communities.*

*THURSDAY, JUNE 9, 2011*

8:30 – 10:00 am    Keynote

**Daniel Dubovsky**

**MSW, Fetal Alcohol Spectrum Disorders Specialist  
Substance Abuse and Mental Health Services  
Administration, FASD Center for Excellence**

*FROM OUR NATION TO OUR STATE:  
WHAT WE HAVE LEARNED ABOUT FASD*

Fetal Alcohol Spectrum Disorders (FASD) encompass a variety of impairments related to pre-natal alcohol exposure. There has been much research and implementation in several states and in Canada regarding prevention methods, identification of individuals affected and the types of support that have been effective. This keynote session will highlight some of the work being done in other areas of the country, what is being done in Pennsylvania, and in what direction we need to move.

*WORKSHOP SESSION #3  
10:30 – 12:00 PM*

**3A. Community Engagement and Youth:** This session will describe how to develop a youth council in the school or community setting and utilize survey data to focus their efforts on prevention. It is a combined Communities That Care (CTC) and Developmental Asset model of engaging and empowering youth to make educated decisions on priority risk areas. It also will demonstrate how to develop a community advisory board to support student prevention efforts and link students to their communities as part of the Social Development Strategy.

*Presented by: Joe Markiewicz, Senior Research Associate, Penn State CORE.*

**3B. Using the PA Youth Survey to Unlock the Mystery of Prevention Planning and Evaluation:** Since 1989, the Commonwealth has conducted a survey of students in 6th, 8th, 10th and 12th grades to learn about their behavior, attitudes and knowledge concerning alcohol, tobacco, other drugs and violence. The Pennsylvania Youth Survey (PAYS) is sponsored and conducted every two years by the Pennsylvania Commission on Crime and Delinquency. The data gathered in PAYS serve two primary needs. First, the results provide school administrators, state agency directors, legislators and others with critical information concerning the changes in patterns of the use and abuse of these harmful substances and behaviors. Second, the survey assesses risk factors that are related to these behaviors and the protective factors that help guard against them. This information allows community leaders to direct prevention resources to areas where they are likely to have the greatest impact. This workshop will introduce participants to the PAYS (survey design, administration) and provide

specific strategies for using the data as a tool to select community prevention priorities and choose appropriate programs and strategies to address risky youth behaviors at the local level.

*Presented by: Dr. Brittany Rhoades, Evaluation Research Specialist, EPISCenter, Penn State; and Geoff Kolchin, Analyst, Pennsylvania Commission on Crime and Delinquency.*

**3C/4C.** **Continuing the Discussion:** Dan Dubovsky will continue to elaborate on the information shared in his keynote session. **This session will continue at 2:00-3:30p.m.**  
*Presented by: Dan Dubovsky, FASD Specialist, SAMHSA FASD Center for Excellence*

**3D/4D.** **A Prevention Perspective: The Good, the Bad, and the Ugly of Youth Leisure:** “I’m bored!” “There’s nothing to do!” “Bored youth vandalize local gas station!” We have all heard similar claims or read similar headlines. This session explores these issues in more depth, and addresses how free time can be a context for healthy youth development, or an opportunity for a number of risky behaviors. The session will be in two parts, with the overall goal of having participants leave with a set of action steps to take back to their jobs. The first part of the session will explore the importance of free time for healthy adolescent development as well as prevention of risky behaviors. Dr. Caldwell will present research from her work with the TimeWise: Taking Charge of Leisure Time Intervention and explore the fundamental principles behind this work (e.g., intrinsic motivation, initiative, boredom/interest, and constraints negotiation). During the second part, participants will engage in a facilitated small-group exercise designed to help them discuss the material, apply it to their particular situations, and develop action steps. The session will conclude with sharing of ideas across groups. **This session will continue at 2:00-3:30p.m.**

*Presented by: Dr. Linda L. Caldwell, Professor, PSU Recreation, Park and Tourism Management and Human Development and Family Studies.*

**3E/4E.** **Ethics:** This workshop encompasses the many complex elements that determine the “right action” for substance abuse professionals. It provides the definitive formulae for the determination of behaviors that maintain a vision of maximum benefit for client outcome within the context of legal and ethical guidelines. Participants are encouraged to bring ethical problems associated with workplace issues to the workshop for discussion and theoretical resolution. The workshop will focus on ethical sensitivity as well as professional boundaries. In addition, a brief overview of the Pennsylvania Certification Board (PCB) Code of Ethics and discussion of the process in which ethics violations are handled by the Certification Board will be discussed. **This session will continue at 2:00-3:30p.m.**

*Presented by: Vincent Mercuri, Executive Director, The Open Door Alcohol & Other Drug Treatment Center.*

**12:00 – 12:45 p.m. Lunch**

12:45 – 1:45 p.m.

Lunch Plenary

## *STATE PANEL*

Hear about the most current information affecting the field of Prevention from various Pennsylvania state agencies and organizations. A question and answer period will be available to address questions.

Invited Panelists:

**Robin Rothermel**, Director, Bureau of Drug & Alcohol Programs, PA Dept. of Health

**Michael Pennington**, Director, Office of Juvenile Justice and Delinquency Prevention, PA Commission on Crime and Delinquency

**Leslie Coombe**, Director, Bureau of Alcohol Education, PA Liquor Control Board

**Michelle Denk**, Director, PA Association of County Drug & Alcohol Administrators

Facilitated by:

**Tim Phillips**, CPA Board Member, Director, Community Prevention Services of Westmoreland County

## *WORKSHOP SESSION #4*

*2:00 – 3:30 P.M.*

**4A. Effective Advocacy through Improved Communications & Media Relations:** This workshop will demonstrate skills that are necessary in helping participants' representatives understand the impact of local coalition work, how it relates to return on investment of tax dollars and how to use it to advocate for future prevention funding.

*Presented by: Clay Yeager, Consultant; Marie Yeager, President; Roda Creative Services.*

**4B. Sexting:** This program discusses the implications of sexting and the repercussions upon schools, careers, and lives. Cell phones are a lifeline between parents and their children, employers and employees. As with most effective tools they can be misused with dire results. Sexting has resulted in the loss of careers and lives. How can you prevent or remediate sexting issues.

*Presented by: Phillip Harchack, Retired Sergeant, Pennsylvania State Police.*

**3C/4C. FASD: Continuing the Discussion** *(continued from the morning session)*

**3D/4D.** **A Prevention Perspective: The Good, the Bad, and the Ugly of Youth Leisure** *(continued from the morning session)*

**3E/4E.** **Ethics** *(continued from the morning session)*

***WORKSHOP SESSION #5 - REGIONAL BREAKOUTS***  
***4:00 – 5:00 P.M.***

This session will give you the opportunity to stay connected with prevention specialists in your region and to plan for ongoing professional development needs in your area. Facilitated by the CPA regional coordinators, participants will develop an action plan for their region and nominate representatives to the CPA Board of Directors. Whether you are a CPA member or not, you will benefit from the opportunity to network with preventionists from your region.

**5A - Region 1** – Includes all conference participants from Bucks, Chester, Delaware, Lancaster, Montgomery, and Philadelphia counties.

*Facilitated by: Adrienne Tomlinson, Director of Education and Outreach Services, Jewish Family and Children's Service, and Sara Wenger, Assistant Director of Education and Outreach Services, JFCS.*

**5B - Region 2** – Includes all conference participants from Berks, Bradford, Carbon, Lackawanna, Lehigh, Luzerne, Monroe, Northampton, Pike, Schuylkill, Sullivan, Susquehanna, Tioga, Wayne and Wyoming counties.

*Facilitated by: Michael Meehan, Prevention Director, Carbon-Monroe-Pike D&A Commission.*

**5C - Region 3** – Includes all conference participants from Adams, Bedford, Blair, Cambria, Centre, Clinton, Columbia, Cumberland, Dauphin, Franklin, Fulton, Huntingdon, Juniata, Lebanon, Lycoming, Mifflin, Montour, Northumberland, Perry, Snyder, Somerset, Union, and York counties.

*Facilitated by: Eileen Grenell, Prevention Specialist, It Takes a Village, Inc., and Helen Gyimesi, Prevention Coordinator, Memorial Hospital – Memorial Behavioral Health*

**5D - Region 4** – Includes all conference participants from Allegheny, Armstrong, Beaver, Butler, Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Fayette, Forest, Greene, Indiana, Jefferson, Lawrence, McKean, Mercer, Potter, Venango, Warren, Washington, and Westmoreland counties.

*Facilitated by: Linda Chicka, Certified Prevention Specialist, ARIN Intermediate Unit 28.*

*FRIDAY, JUNE 10, 2011*

8:30 – 9:15 a.m.

CPA Annual Meeting & Door Prizes

*WORKSHOP SESSION #6*

*9:30 – 11:30 A.M.*

**6A. CTC 101:** Thinking about coalition development and what might work for your community? This workshop will serve as an introduction to the Communities That Care (CTC) system and help you understand the basic foundations of this model. Communities That Care helps coalitions to identify and address readiness issues. It brings together diverse community efforts by involving all community members who have a stake in healthy futures of young people. CTC promotes success by helping coalitions set priorities based on data and resource gaps, and then define clear and measurable goals by selecting tested-effective programs, policies, and practices to fill those gaps. Pennsylvania has embraced the CTC model for over a decade as a positive initiative to make permanent and lasting population level changes to reduce juvenile delinquency, substance use and abuse and increase adolescent success. *Presented by: Sandy Hinkle & Phyllis Law, CTC Consultants, EPISCenter, Penn State University.*

**6B. An Overview: Prevention Specialist Certification and Preparing for the CPS Written Exam:** The purpose of this workshop is to provide an overview of the certification offered by the PA Certification Board (PCB) for the prevention specialist which has been offered through the PCB since 1989. It will provide participants with an overview of the PCB and its purpose and functioning as a credentialing board along with a brief history of how the organization began and the credentials it offers. Participants will learn about the requirements for the Certified Prevention Specialist (CPS) credential including employment, supervision, education and the proper way in which to document these requirements. Participants will be provided with information on the CPS written examination including domains, number of questions in each domain, a reading list and a sample test. Helpful hints for exam preparation will also be provided. Materials including a CPS application and Written Exam Study Guide will be distributed.

*Presented by: Mary Jo Mather, Executive Director, Pennsylvania Certification Board.*

**6C. Prescription Drug Abuse and the Elderly:** It is a growing national trend to intentionally use prescription drugs including pain relievers, stimulants and sedatives in a manner that is outside the scope of their intended purpose. Reasons for this abuse include that prescription medications are easily obtained and carry less stigma while still producing the desired effects. Elderly persons are particularly vulnerable to prescription drug abuse and

misuse for numerous reasons that include being prescribed more of them. Further, the effects of these medications are more easily overlooked in the elderly population and dependence is not readily considered as a problem. Finally, as the baby boom generation ages it is believed that drug use will continue to increase among this population as they already have shown a history of substance use. This workshop will consider the rates of prescription drug use among the elderly, signs and symptoms of dependence and suggestions for intervention and treatment. Objectives for this training include: Offering an overview of information about historical efforts to manage prescription drug use; explain the physiological effects of three drug categories; pain relievers, stimulants and sedative drugs on the older user; illustrate signs and symptoms of drug use among the elderly; and provide methods to offer appropriate prevention and treatment services to help safeguard this portion of the population.

*Presented by: Marilyn Stein, M.Ed., MGS Consulting, LLC.*

**6D. A Ton of Medication: Lessons & Successes from Bucks County's Prescription Drug Disposal Events:** This workshop, presented by the Bucks County Community Prevention Coalition members and county prevention providers, will detail the collaborative efforts of the Bucks Promise for Youth & Communities Prescription Drug Take Back Committee to plan and implement two county-wide prescription drug collection events in conjunction with national campaigns. As a result of collaboration between local, county and state agencies, local law enforcement, and community coalitions, Bucks County collected over one ton of prescription and over-the-counter medications during the DEA's National Take Back Event and the American Medicine Chest Challenge. A team of presenters will share the 'secrets' of Bucks County's success, as well as lessons learned and materials created and utilized for the campaigns. The workshop will also address the issue of prescription drug misuse and discuss the rationale for Take Back initiatives and other strategies to tackle the fastest growing drug problem in the U.S.

*Presented by: Melanie Swanson, Prevention Specialist, The Council of Southeast Pennsylvania; Lizette Morales-Chomicki, Project Coordinator, United Way/Pennsbury LYFT Coalition; Debbie Moskovitz, Coordinator, Council Rock Coalition for Healthy Youth; Amanda Schultz, Health Promotion Coordinator, Bucks County Area Agency on Aging; Lambert Tolbert, Prevention Program Specialist, Bucks County Drug and Alcohol Commission (SCA).*

**6E. Small Games of Chance and Youth Gambling:** Gambling and youth is a problem combination that more and more of our schools and communities are experiencing. This workshop will discuss gambling issues from an enforcement standpoint, focusing on the role small games of chance play in introducing our youth to gambling.

*Presented by: Sergeant Jamie Jones, Pennsylvania State Police – Bureau of Liquor Control Enforcement.*

**Photographs taken during the conference will be used in CPA publications only. If you have any objections to having your photograph in publications contact Liane Petras (717) 238-4354.**

## *SILENT AUCTION*

After a successful first year at the 2010 conference, CPA will again be conducting a silent auction. The auction will feature a variety of great items, representative of the four CPA geographic regions. The items will be on display in the break and vendors area for you to place your written bid during conference hours. High bidders will be announced Friday morning at the CPA Annual Meeting. Proceeds will help support the on-going work of CPA.

## *CONFERENCE VENDORS*

This year our vendors will be exhibiting only one day each. Exhibits will be available throughout the day.

**Wednesday's Vendors** – Vendors will include “commercial or fun” vendors. These could include vendors/products such as self-help books, teas, candles, CDs, jewelry, personalized items, etc.

**Thursday's Vendors** - Various drug and alcohol related agencies and organization have been invited to display information about their programs. Several will have free materials available.

## *SPECIAL CONSIDERATIONS*

Please remember to bring a sweater or jacket as meeting room temperatures may vary greatly. Also, as some meeting attendees may be sensitive to chemical scents, we ask that you refrain from wearing perfume or cologne.



## RESERVATION INFORMATION

COMMONWEALTH PREVENTION ALLIANCE'S 21ST ANNUAL CONFERENCE

NITTANY LION INN, STATE COLLEGE

WEDNESDAY, JUNE 8 - FRIDAY, JUNE 10, 2011

Pre-Conference

Coalition Leadership Institute

Tuesday, June 7, 2011

### RESERVATION PROCEDURES

- Hotel Reservations must be made via Individual Call-In.
- Reservations must be received by May 8, 2011 at 12:01 a.m.

### ROOM RATES

\$115.00 per night, single occupancy  
\$125.00 per night, double occupancy  
\$135.00 per night, triple occupancy  
\$145.00 per night, quadruple occupancy

All rates are subject to applicable sales and occupancy tax.

- To receive the rate listed above, identify yourself as part of the CPA Conference. The reservation identification number is COMF11C.
- The cut off date for reservations is May 8, 2011 at 12:01 a.m. All reservations made after this date will be made on a space available basis, at the current rate.
- A deposit in the amount of one night's lodging on a credit card is required to confirm this reservation.
- Forty-eight hours notice is required for cancellations or deposit refunds.
- Check in time is 3:00 p.m. and check out time is 12:00 p.m.
- To make your reservations, call the Nittany Lion Inn directly at (814) 865-8500 or (800) 233-7505.

# CPA CONFERENCE REGISTRATION FORM

**REGISTRATION DEADLINE: JUNE 1, 2011**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone(\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_ \*CPA Membership# \_\_\_\_\_

\*For membership information go to [www.commonwealthpreventionalliance.org](http://www.commonwealthpreventionalliance.org)

## REGISTRATION Fees: (Please check which days you are attending)

|   | <u>CPA Members</u> | <u>Nonmembers</u> |
|---|--------------------|-------------------|
| ___ Pre-Conference (limited to first 150 registrants) | \$ 0               | \$ 0              |
| ___ Full Conference (Wed.-Fri.)                       | \$225              | \$295             |
| ___ Wednesday Only                                    | \$100              | \$125             |
| ___ Thursday Only                                     | \$100              | \$125             |
| ___ Friday Only                                       | \$ 50              | \$ 75             |
| ___ Act 48 Credits*                                   | \$ 0               | \$ 15             |

*\*Act 48 Credits for Pennsylvania Certified Teachers are provided free of charge to CPA Members. Non-members may receive the Act 48 Credits for the minimal administrative fee. Please list your Personal Professional ID Number: \_\_\_\_\_ (Credits provided by ARIN IU 28.)*

## Pre-Conference Track Selections: (Please list your 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> choice of tracks)

Track #1: \_\_\_\_\_ #2: \_\_\_\_\_ #3: \_\_\_\_\_

## Workshop Selections: (Please write the number of the workshop you wish to attend)

Workshop Session #1: \_\_\_\_\_ #2: \_\_\_\_\_ #3: \_\_\_\_\_ #4: \_\_\_\_\_ #5: \_\_\_\_\_ #6: \_\_\_\_\_

- Check enclosed payable to **PA DUI Association**
- Charge to credit card (complete information below)

Credit Card Type: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ (3 digit number on back of card)

**Return your registration and fee to: PA DUI Association, 2413 North Front Street, Harrisburg, PA 17110 ~ Phone (717) 238-4354 FAX (717) 238-6211**

***Cancellations for a full refund must be received in writing by May 25, 2011.***