

Resources and Ideas from SCA Prevention Networking Session

9/23/20

Outlined below are the activities, tools, ideas and resources shared.

Education/Presentations

- Held virtual meet-up for parents to provide ideas of fun things to do with their children. Advertise/outreach to parents through social media and parent groups.
- Joining high school classes through Microsoft Teams to do lessons on topics like marijuana.
- Have Strong African American Families program group starting this week on Zoom. Have community board, so families can be aware of things going on in community. Have raffle at the end with prizes of household goods.
- Training staff who work at centers that are caring for children whose parents were struggling to find childcare to implement Positive Action during “brain breaks” throughout day.

Red Ribbon Week Plans

- Provided virtual presentations in schools. Also recorded for other students who couldn't attend presentation to watch.
- Elementary school students are decorating ribbons and partnering with Chamber of Commerce to distribute them to area businesses.
- Planning photo contest where each classroom will take a photo. Will have one winning class per school and then one winning school. The winning school will get “Plant the Promise” red flower bulbs to plant along with signs for flower beds.
- Asking schools to light up school in red – providing the projected lights to the schools.
- Distributing bracelets. Getting area business to participate and offer free fries, etc.
- Prerecorded lessons at each grade level to share. Have a lion mascot with theme of “we all have courage” that will be visiting schools. Also planning a wear red day.
- Will have coloring contest. Planning Trunk or Treat event where will put PAYS data on candy. Will have float in Halloween parade.

FASD Awareness Activities

- Provided FASD workshop to participants in ELECT program.
- Had planned to work with churches for concordance of bells but required more planning than anticipated due to things like churches not knowing how to change their automated bell system.
- Provided information on FASD in church bulletins. Visited OBGYNs and provided information. Had op-ed printed in newspaper. Had interview on TV news.
- Held FASD training with 180 participants. Training was 1.5 hours long, but participants wished it had been longer.
- Held FASD training with 463 people via Zoom. Many questions from participants at the end of presentation. Had lots of lessons learned from a large Zoom event and putting together a guide for running large Zoom events.
- Created video presentation on FASD. Were able to get grant to purchase iPads, so iPads with the video will be in waiting rooms of WIC, OBGYN, etc. offices for people to view. Also were able to do press release and get local news coverage.

Training/Community Events/Other Events or Activities

- Sent survey to schools who aren't doing PAYS to help gauge interest in doing PAYS in 2021. Got some response from schools who had expressed no/little interest before which is promising.
- Provided training to other staff within own agency to educate them on work being done by prevention specialist.
- Planning to attend Trunk or Treat events to disseminate information to parents.
- Held addiction and recovery event with 200 people in attendance.
- State representative planned opioid information session on a Hispanic radio station. People were able to call in with questions and many questions related to teens and marijuana use.
- Held Taking the Lead event as part of Youth Marijuana Prevention project and had 252 participants.
- Planning to partner with police and local hospital on October take back day event. Will also give participants Detera bags to take home.
- Bags with information, activities like puzzles and drug deactivation pouches provided by Walmart were delivered to older adults when senior centers delivered meals.
- Disseminating Detera pouches to the nurses of the school districts to assist in disposing of unused/expired medications.
- Holding virtual recovery celebration event through Zoom. Also, through a small grant with an art foundation, doing "profiles of recovery". Had 6 artists/photographers partner with people in recovery to create artwork to go with the individual's story. The artwork will be displayed via a virtual exhibit designed by professor at local university. Profiles of Recovery virtual exhibit will go live on 9/30 - <http://profilesofrecovery.com/>.

Collecting Pre/Post Tests Virtually

- School sent test as fillable PDF to students, who completed tests and emailed to teacher. Teachers then sent back all completed tests.
- Helpful to ask schools how they are doing other tests and quizzes virtually, then can model pre/post test collection after whatever method/process the schools is using currently.

WITS Data Entry

- When entering data for web-based or social media ads, should each ad/message be entered as separate service or just one service for the campaign? Either option is acceptable to DDAP, but providers should consult SCA to see if they have preference for how to enter.
- What is best option for entering media like TV/radio/billboard/social media where don't get numbers reached until after the ad runs, but then service wouldn't be entered within two weeks of start of ad? DDAP would prefer the most accurate demographic/reach data possible, so it is acceptable to enter a service for the day the ads end (rather than start date). Providers should consult SCA to determine what their preference/expectation/requirement is.

DDAP/CPA Updates

- DDAP, Department of Health and American Lung Association will be holding a Vaping Summit on November 4th and 5th. See website for details: <https://pactonline.org/2020-vaping-summit/>
- CPA regional meetings are scheduled for this fall. PLCB will be presenting on alcohol policy updates and information on what each of the licenses are.