

**Debbie Muno**

*Managing Director, GENOS North America*

Debbie's fascination with Emotional Intelligence started long before she even knew that it had a formal name. Thirty plus years of working and psychometric assessment experience, and a formal EI Education led her to the role as an Authorized Distributor and Master Trainer for Genos International. At Genos, she works with coaches, consultants and trainers, Organizational Development Specialists, Human Resources Professionals, Corporate Trainers and business owners – enabling them to fill the critical role of advancing Emotional Intelligence inside of their client companies and organizations. In 2021, Genos North America was formed to focus on growing and supporting the presence of Genos, the Certified Genos Emotional Intelligence Practitioner community and clients. North America is one of the largest markets for assessments and learning/development tools worldwide. It is also the birthplace of the term 'emotional intelligence', and the use of psychometric assessments to aid in selection and talent development. Together with Genos International, we look forward to serving our Genos Partners in North America and supporting them to make a real difference in organizations and in the lives of people across North America through emotional intelligence solutions that are Game Changing for Business. Life Changing for People.

**Craig Bowman**

*President, Common Ground Consulting, LLC*

Common Ground, LLC™ is a strategic consulting firm working globally to create spaces for people from diverse backgrounds and experiences to come together, build trust, define areas of shared and common interest, and achieve transformational, mission-critical goals. For 30 years, Craig Bowman and his firm have been providing world-class consulting services to community-based, national, and international social profit organizations and NGOs. His work assists leaders to harness an entrepreneurial spirit in advancing social justice and supporting the public good. Common Ground has provided assistance to more than 300 clients in 47 U.S. states and 32 countries with clients that include global NGOs, CSOs, PSOs, foundations, governments, nonprofits, colleges, universities, and other consulting firms. As a leading social sector futurist, Craig Bowman has spent his career developing a philosophy of learning and management that harnesses passion as a bridge between human potential and social responsibility. He provides valuable advocacy, management, and fund development training; offers executive-level one-on-one coaching and board development; prioritizes diversity, equity, and inclusion issues; manages difficult multicultural organizational development and structural issues; teaches beginners and advanced courses in facilitation skills and curriculum development; and specializes in the creation and implementation of youth and community development programming strategies.

**Dan Heath, MBA**

*New York Times Best Selling Author*

Dan Heath co-wrote four of the most-loved business books of the past decade: *Made to Stick*, *Switch*, *Decisive*, and *The Power of Moments*, which explores why certain brief experiences can jolt, elevate and change us—and how we can learn to create these extraordinary moments in our life and work. All four quickly became New York Times best sellers. Dan recently released *Upstream: The Quest to Solve*

Problems Before They Happen (March 2020), which explores a vital question: Why are we so often trapped in a cycle of reaction—putting out fires, responding to emergencies—when the problems we’re reacting to could have been prevented? Upstream studies leaders who have escaped this cycle and triumphed in preventing major problems: Customer churn. Homelessness. Chronic disease. Dropouts. The book reveals the approaches used by these leaders to overcome problems that were thought intractable. Dan is a senior fellow at Duke University’s CASE center, which supports entrepreneurs who fight for social good. He is also an entrepreneur himself, having founded Thinkwell, an innovative education company that will celebrate its 20th anniversary in 2017. A former case writer for Harvard Business School, Dan was named in 2013 to the Thinkers 50, a ranking of the world’s 50 most influential management thinkers, and also to Fast Company magazine’s list of the Most Creative People in Business. He has delivered keynotes or workshops for teachers, police chiefs, U.S. senators, interior designers, Navy admirals, health care leaders, marketers, ministers, and countless executive teams, across 26 countries on 6 continents. (He’s still waiting for that invitation from Antarctica.)

**Darigg Brown, PhD, MPH**

*Manager, Substance Use Prevention, Evaluation, and Research Program, RTI International*

Dr. Darigg Brown is a Behavioral Scientist and Manager of the Substance Use Prevention, Evaluation, and Research Program at RTI International. He has over 15 years of diverse experience in community, state, federal, and international health settings, conducting research and programmatic activities. These activities include evaluating and disseminating findings from community-based initiatives, evaluating grantee programs to reduce substance abuse and related consequences such as HIV and STIs among adults and youth, and providing technical assistance to identify best practices and implement health programs. Dr. Brown has led and co-led several other federally and state-funded evaluations, including the evaluation of the Minority AIDS Initiative under the Program Evaluation for Prevention Contract, which was a national cross-site evaluation of SAMHSA-funded community-based programs focused on reducing HIV/AIDS and alcohol use. For the past four years he has helped lead the evaluation of the Georgia Alcohol and Substance Abuse Prevention Project. He currently serves on Georgia’s State Epidemiological Outcomes Workgroup (SEOW). In collaboration with the SEOW and the Georgia Office of Behavioral Health Prevention, he directed a comprehensive county-level Social Indicator Study to assess substance use and related consequences. Dr. Brown is also a frequent presenter at state and national conferences.

**Scott Gagnon, MPP, PS-C**

*Associate Executive Director, AdCare Educational Institute of Maine, Inc. – New England Prevention Technology Transfer Center*

Scott is a Certified Prevention Specialist, Associate Executive Director of AdCare Educational Institute of Maine, Inc., and Director of the New England Prevention Technology Transfer Center (PTTC). He is a national speaker on topics including marijuana policy and prevention, opioid prevention, and workforce development. Scott recently served as a member of SAMHSA’s Center for Substance Abuse Prevention National Advisory Council. He currently serves as the public health representative on Maine’s Marijuana

Advisory Commission and is the chair of the national PTTC Network's Marijuana Risk Work Group. Scott has received multiple awards for his work, including the Ruth S Shaper Memorial Award from the Maine Public Health Association and the Patrick J. Kennedy Advocacy Award from Smart Approaches to Marijuana.

**Dana Milakovic, PsyD, NCSP**

*Mental Health/Alcohol and Other Drug Specialist, PA Department of Education: Office for Safe Schools*

Dr. Dana Milakovic serves as the Mental Health/Alcohol and Other Drug Specialist with the Office for Safe Schools for the Pennsylvania Department of Education (PDE). Dr. Milakovic also serves as the Trauma lead for PDE and supports PA in moving forward as a trauma-informed state by participating on the leadership team for HEAL PA, as well as serving as the co-chair of the educational committee for HEAL PA. Dr. Milakovic is a mental health and trauma specialist with experience in school mental health, community mental health, pediatric neuropsychology, school administration, and school psychology. In her current role, she is focused on strengthening schools by applying neuropsychological research to mental health integration in schools, trauma-sensitive schools, school climate, substance use disorders, and improving mental health services for children across Pennsylvania. Prior to her work at PDE, Dr. Milakovic spent over 15 years working on behalf of children with special needs as a community mental health evaluator, school psychologist, and administrator.

**Ivan Juzang, MBA**

*Founder and President, MEE Productions Inc.*

Ivan Juzang, Founder and President of MEE Productions Inc., is a leading expert in health communications and social marketing. He has over 25 years of first-hand experience working on health disparities and public health issues affecting low income, underserved and devalued communities across America. Mr. Juzang's work focuses on how service providers, community-based organizations and the public health community can present trauma-informed and culturally-relevant health information in such a way that lifestyle changes are sustainable in the context of an economically-challenged and stressed-out life.

**Josh Mountz, M.Ed**

*Prevention Specialist, Compass Mark*

Josh has worked as a Prevention Specialist for Compass Mark since 2014. Over that time he has led classroom sessions, community speaking engagements, and became part of the Student Assistance Program training team. He has used his position to help promote prevention through community education via health fairs, social media, and engagement.

**Dan Fitzgerald, MPH, ICPS**

*Executive Director, Cariho Youth Task Force*

Dan is the Executive Director of the Chariho Youth Task Force a community prevention coalition in Rhode Island and also works as the National Senior Manager of Advocacy for the American Lung Association. Dan's educational background is in prevention science, social marketing, nonprofit management, and

public health. Dan began his journey in substance use prevention and tobacco control at the age of 12 as a youth advocate in his community. He is passionate about addressing health disparities and takes pride in serving as LGBTQ+ representation to youth and young adults in his community. Recently, Dan was recognized for his tremendous impact in the world of public health and received the 2019 C. Everette Koop Unsung Hero Award from the United States Surgeon General's Office.

**Albert Gay, MS**

*Education and Training Specialist, Prevention Insights*

Albert is a national trainer and consultant in the field of substance use prevention. Over the years, he has worked on many federal level projects for the Substance Abuse and Mental Health Services Administration (SAMHSA). Currently, he works within Indiana University's Prevention Insights as an Education and Training Specialist and Research Associate. In this position, he directs substance use and HIV prevention strategies and trainings. He has trained healthcare workers, the United States military, and diverse population groups within a collaborative strategy framework. Within his local community, Albert is the chair of a local coordinating council and a key leader for the Gary Drug Free Communities Coalition. Albert is dedicated to ministry and faith-based initiatives, youth work, mental health promotion, social justice, cultural competence, historical trauma, and organizational development.

**Bruce Livingston, MPP**

*Executive Director/CEO, Alcohol Justice*

Mr. Livingston has been the Executive Director/CEO of Alcohol Justice since 2006, leading the organization formerly known as the Marin Institute in its new focus as a campaign-oriented alcohol industry watchdog. He brings more than 30 years of policy analysis, community organizing, and program management experience to the Executive Director position, which he began in 2006. Mr. Livingston trains on environmental prevention of alcohol problems and challenges media spin of Big Alcohol's latest attempts to deregulate. Alcohol Justice staff is building a powerful statewide organization, California Alcohol Policy Alliance, as well as the Los Angeles Drug and Alcohol Policy Alliance. Alcohol Justice ended alcohol advertising on public transit in San Francisco, Los Angeles and on the Bay Area BART system. Among many other successes, Alcohol Justice took the lead in removing caffeine additives from flavored malt beverages. Alcohol Justice has also unfortunately had to successfully stop numerous attempts to extend bar times in California to 4 a.m. His prior experience includes executive director positions at Health Access California, Health Access Foundation, and Senior Action Network (Now called Senior and Disability Action). At Clean Water Action he led state and national campaigns to protect wetlands, promote recycling, and limit toxic wastes. Mr. Livingston says, "I work with passionate people who build coalitions and campaigns for a world where global corporations don't automatically get to expand and grow profits and markets at the expense of public health and safety."

**Michelle Duhart**

*Independent Consultant*

Michelle is the managing director for a small consulting firm in Washington, D.C. Prior to being hired by her current employer, she served as the associate director supporting the National PREA Resource Center's Training and Technical Assistance division. Michelle has worked in the training and technical assistance field for over 20 years for several corporations where she managed several Department of Justice, Office of Juvenile Justice, and Delinquency Prevention projects. She also delivered training and technical assistance for 20 years in the areas of community and youth development, strategic planning, organizational development, community policing, and risk-focused prevention as well as other health and human service initiatives. She also has a long history of designing and implementing targeted training requests delivered on-site, via conferences, and web-based forums. Ms. Duhart has a degree in social work and has also worked and consulted in the field of sexual assault, domestic violence, law enforcement, health and human services, juvenile justice, and delinquency prevention at the city, state, and community level.

**Kelly Frizen, MPH, CLSSS**

*Public Health Program Administrator, PA Department of Health*

Kelly worked in health IT for over 10 years in training coordination, needs assessment and then electronic health record product planning. After her family grew through adoption and experienced both the wealth of and gaps in supports and services to help families through adversity, Kelly moved into behavioral health, leading research teams to represent patient and family experience with services through data. In 2018, she attained a Master of Public Health at West Chester University and took a leadership position as Quality & Medical Records Manager with a drug and alcohol inpatient provider. In 2019, Kelly moved to the Commonwealth of PA to serve as a Department of Drug & Alcohol Prevention Analyst and then to Department of Health as Public Health Program Administrator, to contribute on a broader scale to improving lives for people and families, especially those where health outcomes are impacted by trauma, addictions, mental illness, homelessness, and social determinants.

**Phillip Graham, DrPH, MPH**

*Director, Center on Behavioral Health Epidemiology, Implementation, and Evaluation Research at RTI International*

Dr. Graham directs the Center on Behavioral Health Epidemiology, Implementation, and Evaluation Research at RTI International. For more than two decades, Dr. Graham has conducted community-based research and evaluation to address the impact of substance use and violence on youth and their communities. He has dedicated his career to applying the most rigorous science at a community level to identify the most effective prevention interventions for the real world. Dr. Graham's methodological focus uses mixed-methods approaches, latent class analysis, and data integration. These approaches and their application are especially meaningful when they emphasize the importance of community context, culture, and diversity. Dr. Graham is the principal investigator of the NIDA-funded HEAL Prevention Coordinating Center (HPCC), which supports 10 efficacy trials to prevent opioid misuse. It is the largest

effort to date to develop interventions specifically to address opioid misuse. He was also the PI for a Program Evaluation for Prevention Contract (PEP-C) that comprised five national cross-site evaluations of SAMHSA-funded prevention strategies developed to prevent and reduce substance misuse and related consequences. Dr. Graham is a former board member for the Society for Prevention Research and now sits on the boards of the National Prevention Science Coalition and the Consortium of Social Science Associations. He received his master's and doctoral degrees in maternal and child health from the University of North Carolina at Chapel Hill's School of Public Health.

**Jeff Hogan, MS**

*Systems Change Specialist, Penn State University EPIS*

Jeff Hogan has a bachelor's degree in Computer Science with a minor in Computer Information Systems from Clarion University of Pennsylvania. He also has a Master's degree in Leadership and Business Ethics from Duquesne University. Jeff served on the Commonwealth Prevention Alliance board of directors from 2017-2019. He led Karns City Communities That Care as the mobilizer/Executive Director from 2015-2019. Prior to this he led a contract for 13 years performing background investigations for the U.S. Government and private businesses. He currently serves as a Systems Change Specialist with Penn State University's EPIS.

**Carrie Thomas Goetz, PhD**

*Senior Epidemiologist, PA Department of Health - Office of Drug Surveillance and Misuse Prevention*

Carrie Thomas Goetz is currently the Senior Epidemiologist for the Pennsylvania Department of Health's Office of Drug Surveillance and Misuse Prevention (PA ODSMP). She joined the PA ODSMP in October 2016 after spending the previous five years as an infectious disease epidemiologist for the West Virginia Bureau for Public Health. She has bachelor's degrees in Biology and Psychology from West Virginia University and a PhD in Psychiatric Epidemiology from the University of Pittsburgh.

**Damon Jones, PhD**

*Associate Research Professor, Penn State University – Prevention Research Center*

Damon Jones is an Associate Research Professor at the Center, and has been with the Center since 2009, serving as a program evaluator and methodologist for several family and youth behavioral interventions and prevention programs. His areas of interest include the use of appropriate methodology in the behavioral sciences, and economic evaluation of effective programs in social policy and program evaluation in general so that more of the best programs can reach more people. He is interested in understanding the public costs associated with behavior disorders, and has authored several publications on the potential economic value of effective efforts to improve developmental outcomes in children and youth. He has several years of experience with cost-effectiveness and cost-benefit assessments as well as overseeing several project resource evaluations. Damon is passionate about working on projects that have the potential for real impact, rather than engaging in research that is shelved and never leaves academia. He has authored 40 peer-reviewed journal articles. He has also taught statistics and data

analysis in the Departments of Health Policy and Administration and Human Development and Family Studies. He received his Ph.D. in quantitative methods from Vanderbilt University.

**Katie Kucz, MPH**

*Drug & Alcohol Prevention Coordinator, Montgomery County Office of Drug & Alcohol*

Katie Kucz, MPH started with the Montgomery County Office of Drug & Alcohol as Prevention Coordinator in 2016 and has worked for the County since 2011. Her background and education is in public health which is the perspective she brings to the prevention field. Her main interest area is social emotional learning and rallies behind the goal of keeping kids safe and healthy in Montgomery County!

**Mina Hazar, MA**

*Manager, National Provincial Programs, YMCA of Greater Toronto*

Mina Hazar is a prevention education specialist. As Manager of National Provincial Programs at the YMCA of Greater Toronto, Mina supports Youth Cannabis Awareness Program, Youth Gambling Awareness Program and Youth 4 Youth Digital Media Awareness Campaigns. Mina has initiated and directed development of evidence-based interventions and collaborated on research. Mina holds a MA in Leadership Studies and a B.S in Engineering.

**Co-Presenter, Alex Keynhans**

Alex Kleynhans is a digital media specialist tasked with using technology to raise awareness among youth about gambling and cannabis. As a National Program Coordinator at the YMCA of Greater Toronto, Alex runs digital initiatives and contests for the Youth Cannabis Awareness Program and the Youth Gambling Awareness Program. Alex holds a B.A. in English from the University of Toronto.

**Aaron Weiner, PhD, ABPP**

*Licensed Clinical Psychologist, Bridge Forward Group*

Aaron Weiner, PhD, ABPP is a board-certified Psychologist and addiction specialist, and speaks nationally on the topics of addiction, behavioral health, and the impact of drug policy on public health. He earned his doctorate from the University of Illinois at Urbana-Champaign and completed his fellowship in Addiction Psychology at the VA Ann Arbor Healthcare System. His perspective is informed by years of experience growing and directing addiction service lines for hospitals and healthcare systems, the current state of medical and psychological research, and his own observations in private practice. He is a strong advocate for evidence-based care in treating chemical dependency and behavioral addictions, as well as a proponent of integrating behavioral health services into medical settings. Dr. Weiner is a member of the Physician Speakers Bureau for the National Safety Council, the Science Advisory Board for Smart Approaches to Marijuana, and a former Board Member for the Society of Addiction Psychology.