



Vision: CPA will continue to be the foremost voice of Prevention in PA.
Mission: To support prevention professionals in eliminating substance misuse and risk-related behaviors.

Who We Are

- CPA is a statewide, nonprofit organization established in 1976 to improve the quality of professionalism and prevention programming in Pennsylvania.
- CPA provides leadership, advocacy, professional development, and partnerships in preventing drug and alcohol misuse and other risk-related behaviors.
- CPA works closely with state-level departments and partners to support and offer prevention programming and strategies.
- CPA leverages the talents, expertise, and diversity throughout PA to build trust, develop relationships, collaborate, and share resources.

How We Are Making a Difference

Professional Development

Prevention Initiatives

Advocacy

Partnerships

Professional Development

- Annual Conference consisting of a 3-day virtual event with two newly added deep dive sessions.
- Regional Meetings that are inclusive of staff development and resource sharing.
- Virtual trainings to support prevention efforts to meet the need of the moment.

Prevention Initiatives

- PA Stop Campaign provides free resources to help address the overdose epidemic.
- PA Start Campaign is a primary prevention messaging campaign to support prevention programs.
- Prevention Week aims to promote prevention and raise awareness of mental health and substance use disorders.
- Advocate, educate, and raise awareness of substance and mental health issues, potential community impacts of policy change, and the promotion and funding of prevention programming.
- Strategic Planning and Diversity, Equity, Inclusion, and Belonging internal process to put CPA in position to represent all our communities so we can continue to be the foremost voice of prevention in PA.
- Completed a survey assessment of PA higher education institutions to collect data about current alcohol-related issues and efforts to mitigate the negative effects of student alcohol use.

Partnerships

- State Single County Authorities, Providers, Prevention Professionals and Coalition Members
- Department of Drug and Alcohol Programs
- Evidence-based Prevention and Intervention Support (EPIS), Penn State University
- Pennsylvania Commission on Crime and Delinquency
- Pennsylvania Liquor Control Board
- Drug and Alcohol Services Providers of Pennsylvania
- Pennsylvania State System of Higher Education, Alcohol and Other Drugs Coalition

How You Can HELP Support CPA

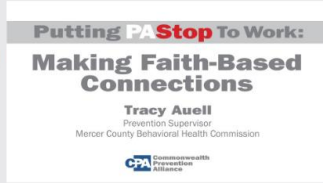
- Consider a Support Fee to the Commonwealth Prevention Alliance.
- Join CPA as a member and/or become an active committee participant.
- Attend the annual conference and/or regional meetings.

The Commonwealth Prevention Alliance is diligently working on our mission to support prevention professionals in eliminating substance misuse and other risk-related behaviors.

Detailed below are just a few accomplishments from the past year. As we move forward, CPA will continue keeping the needs of prevention at the forefront of our efforts.

PA STOP Campaign

- 16 Mini-Grants awarded representing 7 SCA's and 9 Coalitions.
- Encompassing 25 counties
- 1,968 faith-based organizations
- 39 training sessions with 462 faith leaders in attendance



Prevention Week Celebration

From May 11-15, 2020 CPA and our partners led the PA Prevention Week efforts by providing virtual educational opportunities for prevention professionals. These videos have over 7,800 views!



Advocacy Efforts



- Submitted written testimony opposing the expansion of outlets to sell spirit based products across PA.
- Appeared on NPR radio to address CPA concerns and opposition to the legalization of recreational marijuana.

Conference

- Due to COVID-19, transitioned the annual CPA Conference to a dynamic online event.
- A record 403 attendees, in 2020



PA Start Campaign

- Continue development of PA Start media messages
- Over 2.4 million social media video views of PSA's



Higher Education Alcohol Needs Assessment

- CPA convened an advisory team to begin to collect data about current alcohol-related issues on campus and efforts to mitigate the negative effects of student alcohol use.
- 143 PA Higher Education Institutions were surveyed
- Results to be released soon!



Strategic Planning with a Focus on Diversity, Equity, Inclusion, and Belonging

- Contracted with Common Ground Consulting to develop a comprehensive strategic plan inclusive of all PA communities.
- Conducted focus groups and individual interviews of prevention professionals and organizations that represent prevention in PA.

